

**MINUTES of the BARABOO BUSINESS IMPROVEMENT DISTRICT (BID)
BOARD OF DIRECTOR'S MEETING**

September 18, 2019

Members Present: S. Fay, N. Marklein Bacher, T. Wickus, S. Brunker, L. Steffes, B. Stelling

Members Absent: H. Kierzek, S. Byberg, T. Sloan

Others Noticed: Ed Geick

Call to Order: Sarah Fay presided over the meeting, called it to order at 5:51 PM and noted compliance with the Open Meeting Law.

Meeting Minutes:

Moved by Wickus, seconded by Brunker and unanimously carried to approve the minutes of August 21, 2019.

Agenda: Moved by Steffes, seconded by Wickus and unanimously carried to approve the agenda as published.

Reports of Officers and Committies

President:

- Lacey resigning from board at end of October and has a list of potential replacements. Potential replacement must be a building owner.

Appearance:

- Met for 2020 budget.

Parking:

- Met for 2020 budget; Retained new contractor for weed removal

Promotions:

- Met for 2020 budget; Discussed social media advertising; Booked musicians for 5 Saturdays of Farmers Markets; Discussed 4th quarter billboard campaign and public radio for 2019

New Business:

- Vouchers:

City of Baraboo	\$	319.58
Willy Deppe-Watering		2,275.00
Baker Tilly		1,600.00
Baraboo Area Chamber of Commerce-Branding Initiative		5,000.00
Farmer's Market – Misc.		<u>63.69</u>

TOTAL: \$ 9,258.27

Moved by Wickus, seconded by Stelling to approve vouchers and unanimously carried.

- **2020 Budget** – Approved budget as amended (See separate sheet) Moved by Wickus, seconded by Stelling.

1. **Next Meeting:** Wednesday, October 16, 2019 at 5:45pm, Committee Room #205.

Adjournment: Moved by Stelling, seconded by Steffes to adjourn at approximately 6:51 p.m.

Respectfully submitted, Nicole Marklein Bacher